



# Nissan LEAF

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## The time has arrived for EV



**95g CO<sub>2</sub>**  
**BY 2020**



# Nissan Green Program



NISSAN  
GREEN PROGRAM

SHIFT the way you move

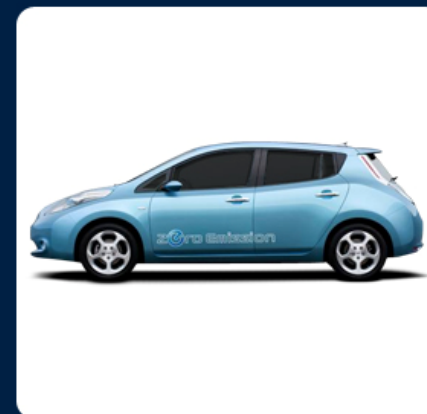
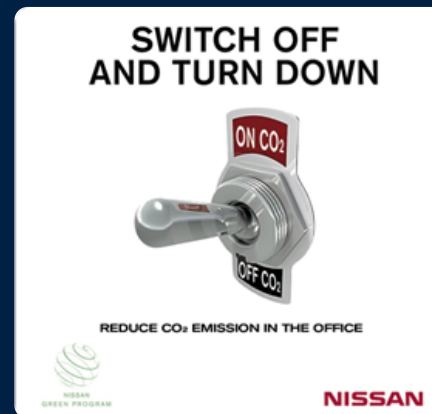


# Nissan's approach to environment

2050



- 90% CO<sub>2</sub>



SHIFT the way you move



## Debates about EV feasibility



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# How clean are EVs?

Tank-to-wheel energy conversion rate %

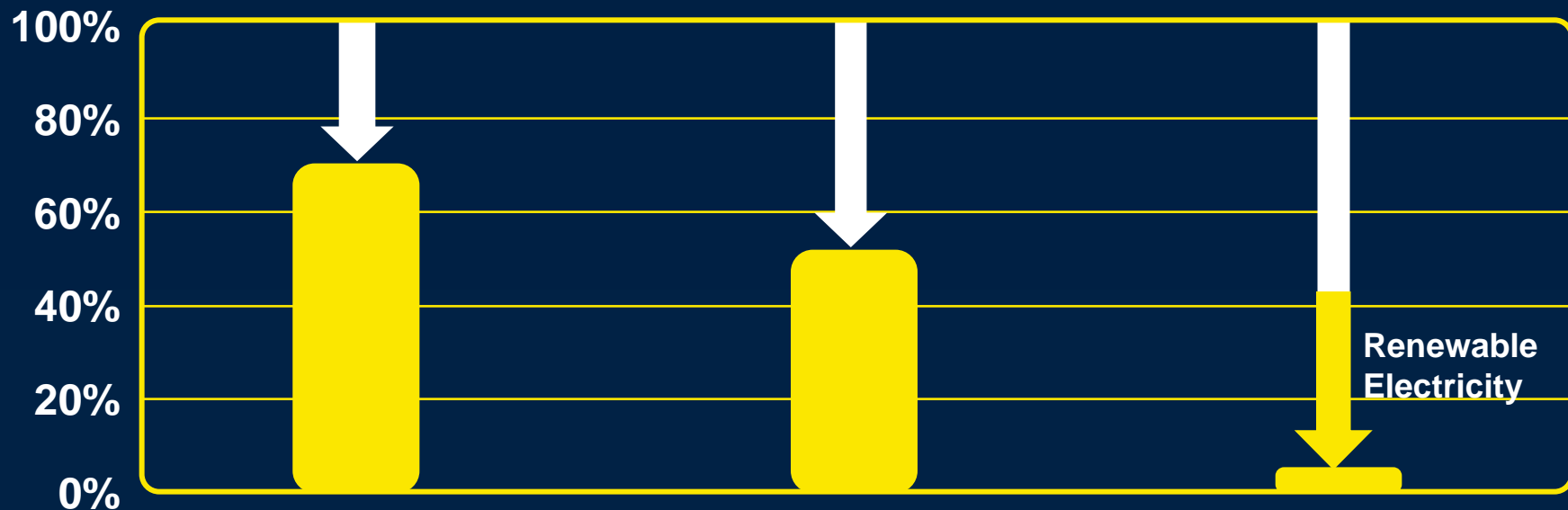


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# How clean are EVs?

Well-to-wheel future CO<sub>2</sub> emission reductions by powertrain



Internal Combustion



Hybrid-Electric



Electric Vehicle

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# Nissan's holistic approach to Zero Emission

**EV**



**Advanced technologies**



**Partnerships**



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# Is the technology ready?

1947



Tama

1996



Prairie Joy

1996



Altra

1999



Hyper mini

1999



Cylinder battery

2005



Laminated battery

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# Nissan's Advanced Lithium-ion battery

**Compact**

**Powerful**



**Safe**

**Durable**

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# Strategic joint ventures



Material

Cell

Module

Pack

Vehicle

Second life



**NEC**  
NEC/TOKIN

  
Automotive Energy Supply Corporation

**NISSAN**

  
NISSAN RENAULT

 Sumitomo Corporation



# Developing global partnerships



Fleets



Governments



Standards



Utilities



Network



Technologies

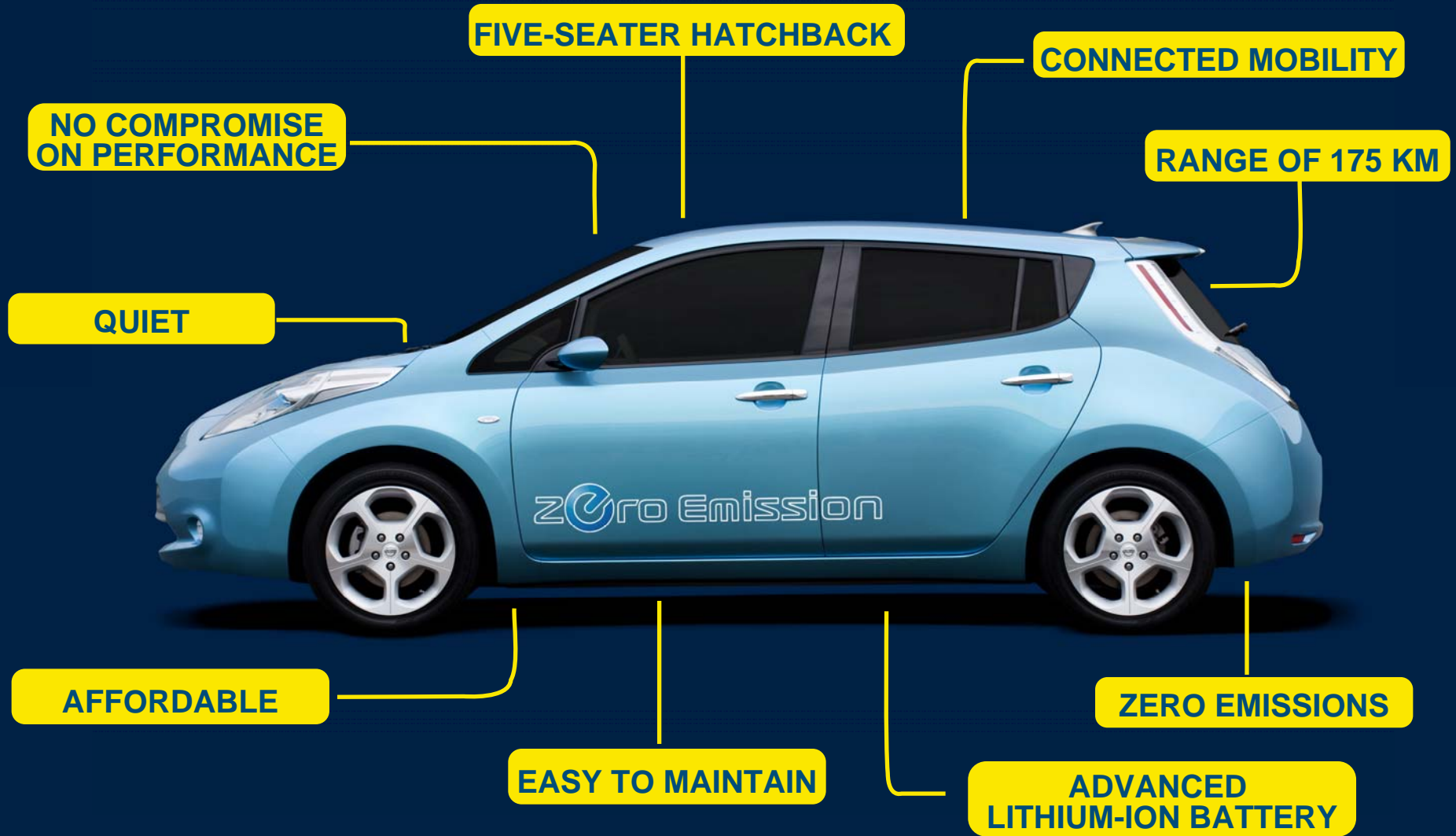


IT

SHIFT the way you move



# The Nissan LEAF



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# Charging modes

Available with two charging modes: Normal & Quick

**Quick charge**  
~30min



**Normal charge**  
8h-12h



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# EV Leadership



## Car of the Year 2011



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## EV Leadership

# World Car of the Year 2011



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# Range anxiety

## Standard trips weekdays



58%

24%

10%

8%

50km

100km

150km

200km



# Advanced IT system to manage range anxiety



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# Nissan connect powered by carwings



Reachable area



# Nissan connect powered by carwings

## Setting of notifications



# The Renault-Nissan Alliance is ready for mass marketing

**500,000** batteries\*

**5** battery plants

**3** assembly plants

\* production capacity per year

SHIFT the way you move



**Thank You!**

**SHIFT** the way you move

